



Global IT Solutions

An ISO 9001:2008 Company



CORPORATE PROFILE

PSI

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About us

PSI is an ISO 9001:2008 certified global IT services company offering offshore software development services to enterprises worldwide. Since its inception in January 2000, PSI have focused on one basic principle "Maximize leverage by generating savings in cost, increased productivity, time to market and enhanced quality".

We are head quartered in Jaipur (the famous pink city of India) strategically placed near to New Delhi, which is another upcoming silicon valley of India. PSI is promoted by a leading business house from Rajasthan with thirty-seven years of business experience in various industry vertical like automobile and construction.

Our 500+ man years of IT services outsourcing experience enable us to provide you mature project management and proven risk mitigation associated with outsourcing. Our clients get leverage on our experienced pool of around 130 team members offering expertise on varied technology domains.

PSI specializes in providing outsourced software product development services, BPM product development & professional services, application services, web & multimedia services, portal development, and SQA services to companies (ISV's & ASP's) across the globe from USA, Europe and Asia pacific.

Vision

PSI's corporate vision has been defined as:

To be a partner of a choice for corporations in creating competitive advantage through technological excellence. We believe in producing results for our customers by viewing our relationship with the clients as an opportunity to prove our capabilities.

Mission

- ◆ Position ourselves as leading global IT services company
- ◆ To encourage and maintain a high and honorable standard of ability and professional conduct
- ◆ Consistently add Value to our every customer association
- ◆ To become "Total Technology Solution" provider offering diversified, innovative and state-of-the-art technology skills

Values

- ◆ Integrity
- ◆ Respect for the individual
- ◆ Pursuit of excellence
- ◆ Commitment to results
- ◆ Outstanding teamwork
- ◆ Effective communication





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Membership

PSI is registered member of various government and trade bodies in the IT services industry. PSI recognizes this association as an important strategy that provides leverage to offer very best and contemporary IT solutions in an rapidly changing volatile software services industry.

Strategic membership with organizations of repute like Nasscom, CII, TIE and STPI

Infrastructure

We provide unmatched infrastructure support to our customers, which includes:

- ◆ State-of-the-art four storied offshore development center facility spread over 20 thousand square feet area
- ◆ Managed Network with Code Repositories - CVS, SVN, & VSS; Firewall, SQUID Proxy and PDC access
- ◆ High end workstations and multi platform servers
- ◆ Dedicated servers for application hosting, testing, demos, and presentations
- ◆ State of the art communication facilities with 24*7 VoIP calling, teleconferencing instant access through messengers, P2P connectivity using remote access tools, and robust e-mail services
- ◆ E-1 lease line connectivity with broadband as back up
- ◆ 24x7x365 power support as back up on generators and UPS

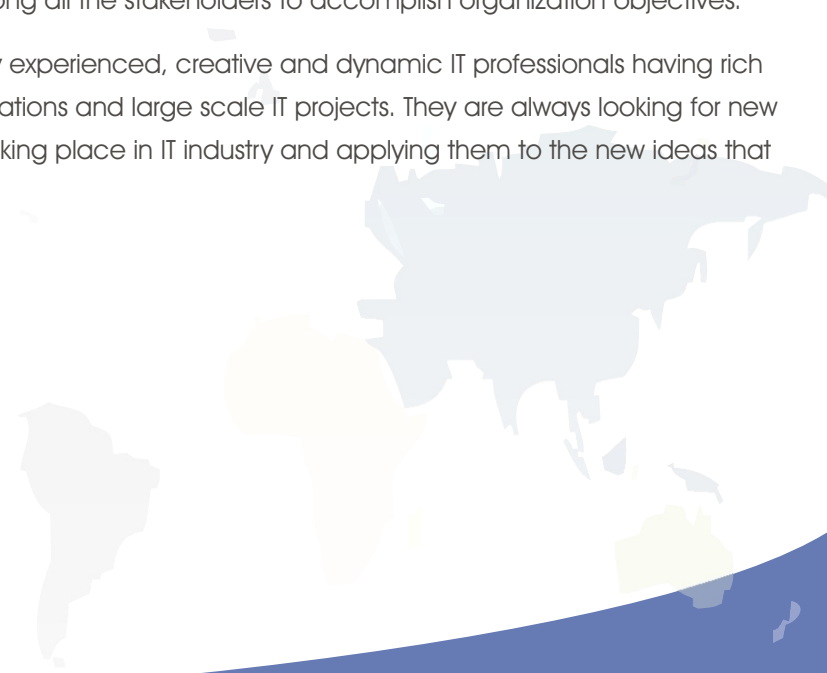
Team

Team at PSI offers optimum mix of experience and enthusiasm having extensive knowledge of technology and business domains.

We have experienced consultants and advisors who are experts in their respective knowledge domains providing us the vital support on global IT marketing and state of the art technology solutions.

Core management comprises of marketers, analysts, and engineers. They provide support to our business value chain wherein keeping the synchronization among all the stakeholders to accomplish organization objectives.

Core development team is enriched with highly experienced, creative and dynamic IT professionals having rich experience of working on mission critical applications and large scale IT projects. They are always looking for new concepts, latest technological development taking place in IT industry and applying them to the new ideas that develop at PSI Software.





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PSI Differentiator

Advantage at PSI is a function of optimum mix of premium human resources, business intelligence, contemporary technological skills, process oriented approach and state-of- the-art infrastructure.

You Aspire	PSI Delivers
Risk Mitigation	Adherence to proven practices for IPR protection and data security
Risk Sharing	Facility for Pilot Project and team Ramp-Up & Ramp-Down
Access at all Levels	One-to-One access to top management, middle level and your project team.
Complete Control on your Project	24* 7 direct control through remote tools supported by flexi-reporting under ISO 9001:2008 processes.
PSI Team	Very high employee retention rate. Self-driven independent tech team can deliver under raw specifications Local top talent & others chosen innovatively
Selective on Team	The freedom to client to chose their team by taking interviews/tests.
Customized Process	Collaborative approach with seamless integration to client's processes for minimum deviation and maximum adherence in deliveries
Quality Deliverables	High quality output under guidelines of ISO 9001:2008
Partnership Led Approach	Commitment, Accountability & Responsibility, Active Participation on ongoing basis.



Solutions

PSI has been delivering IT services and solutions in a dynamic environment for past 9+ years where business and technology converge strategically to fulfill one objective "Adding value to the customer"

PSI's diversified IT solutions portfolio is backed by it's ample project management experience earned through serving global clients.

At PSI, every solution delivered is directed by guidelines under ISO 9001:2008. The fundamentals of ISO enable us with the capability to consistently produce reliable solutions, which fully meet customer requirements and expectations leveraging value addition in every customer engagement.

With time PSI's IT solution offering has evolved into following practice units:

Outsourced Product Development

- ◆ New Product Development
- ◆ Feature & Functional Enhancement
- ◆ Maintenance and Support
- ◆ Migration and Porting Services
- ◆ Product Testing & QA

Web Solutions

- ◆ Web based Business Applications
- ◆ E-Commerce Solutions
- ◆ Internet & Extranet Applications
- ◆ Portal & CMS
- ◆ Website Re-design

BPM Solutions

- ◆ BPM Support & Maintenance Services
- ◆ Business Process Consulting
- ◆ Business Process Implementation
- ◆ SAVION Integration/EAI

Multi Media Solutions

- ◆ Rich Media Advertisement
- ◆ E-learning
- ◆ Action Scripting
- ◆ Flash/Flex/RIA
- ◆ 2D/3D animation for web
- ◆ 3D Modeling

ISV Solutions

- ◆ Dedicated Development Center
- ◆ Co-Outsourcing (RAD)
- ◆ Product Maintenance & Support
- ◆ Staff Augmentation
- ◆ Testing Center

Customized Solutions

- ◆ Temporary Staffing
- ◆ Contract-to-Hire
- ◆ Recruiting
- ◆ Managed Staffing
- ◆ Outsourcing

Testing Services

- ◆ Test framework design
- ◆ Authentication/Regression testing
- ◆ Performance testing
- ◆ Certification (Product Readiness)





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Outsourcing

PSI has evolved IT services outsourcing into a proven and mature process with sets the mutual win-win paradigm for PSI and her customers. We document crystal clear role, responsibility, risk mapping and tender efficient outsourcing execution through realtime project monitoring and analysis tools. We add value to our customers by providing them multi disciplinary resources with flexibility on team ramp up-ramp down according to customer needs.

PLANNING PHASE		
Client Responsibility	PSI Responsibility	OutPut
NDA & Mutual Discussion with PSI Team	NDA	Exchange of signed NDA
BRD Document / Feature List	BRD Analysis	Functional Specification and SRS Document
BRD Document / Feature List	Complete proposal with effort estimate, project estimate, time estimate.	Project Document and Project Plan

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IMPLEMENTATION PHASE		
Feedback & Reviews	Mock ups/Proof of Concept Architecture Design	Prototype / Demo, System Design Document
Acceptance on Prototype/Design Document	Code Implementations & iterative code review	Unit Test Plan, Code Review Result
Feedback of interim releases	Unit Testing	Unit Test Results & Bug Log
User Acceptance Testing	System Testing	System Test Results & Bug Log
Closure on Project	Final Delivery / Deployment	Package Software / Application

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SUPPORT PHASE		
Detailed Reporting Issues	After Delivery (Limited Time Duration)	Updated Version Application / Software
Annual Maintenance Contract	Paid Post Sales Support	Offshore Support

- ◆ Offshore service delivery
 - Quality management system
 - Intelligent work distribution & integration
 - Fast & clear communication
 - Robust infrastructure
 - Adherence to time schedule & client budget

- ◆ Engagement models: We understand businesses all over seek flexibility and wants to partner as per tailor made business models. At PSI, we offer host of client engagement models.
 - Project based pricing or fixed bid
 - Effort based pricing or time & material
 - Milestone based billing
 - Dedicated development facility or retainer-ship model
 - Build-Operate-Transfer (BOT) model



◆ Delivery models: PSI offer delivery models, which are strategically designed to fit into varying customer requirements like cost reduction, improving operational efficiency, and restructuring. These models entail risk reduction and strategic alignment. Our delivery models are as follows:

- Offshore delivery model
- Onsite delivery model
- Hybrid delivery model

Quality

PSI has a documented quality management system conforming to ISO 9001:2008 quality system standard. The quality system is followed & implemented as per IS guidelines.

Our Quality policy is defined as under:

“To provide high quality software engineering services meeting end-to-end requirements of the customers and to achieve continual improvement in these services and customer satisfaction by active involvement of all our people & customers.”

Quality model at PSI emphasizes problem prevention rather than on problem correction. We employ quality measurement programs at PSI having internal and external management team. This team ensures that learning and feedback from the project/product delivery are constantly ploughed back into the organization.

PSI delivers consistent quality output by assigning dedicated QA team to every project which takes care of quality right from development to support and maintenance phase resulting in ready to market software products.

Quality @ PSI is the function of 4 major components:

- **People-** *experience & commitment*
- **Process-** *adherence & innovation*
- **Communication-** *live & crystal clear*
- **Project Management-** *monitor, analyze, & act*





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Technology Matrix

Languages	Application /Web Servers	Databases
Java, .Net, C++, C Win32 API's UML XML, XSL, XHTML PHP, Perl/CGI Other Scripting languages Objective-C iPhone SDK Delphi	Weblogic Websphere Pramati Jboss Apache Tomcat Microsoft IIS Oracle Application Server Borland Enterprise Server Jrun Fiorano	Oracle DB2 Sybase MSSQL Server MySQL Postgres Cloudscape Pointbase Derby
Web	Multimedia	Programming Tools
JSP, Servlets ASP.Net ColdFusion AJAX DOJO	Flash FLEX Action Script Adobe Multimedia Server Photoshop 3D & 2D modeling tools	Eclipse Borland J Builder MS Visual Studio Java forte Visual café Crystal reports JReport Microsoft Reporting Service Cocoa Cocoa Touch
Software Engineering Tools	Testing/Profiling Tools	Configuration Management
MS Visio TogetherJ Enterprise Architect ER Studio Microsoft Project Rational Suite Bugzilla	Loadrunner Winrunner QTP TPTP Test Director Unit Test Frameworks Optimizeit Jprobe	CVS Rational Clear Case VSS Perforce

Our Representative Clients

◆ USA

- Sawion Inc. USA
- Syndera Corporation, USA
- View Point, USA
- Agilis Software LLC, USA
- APAC Customer Services, USA
- Collabra Link, USA
- Salus Security, USA
- International Auto Source, USA
- Easy2 Technologies
- TIBCO Software Inc, USA
- MyOnlineBill.com, USA
- Eclipsys Corporation, USA
- Advisor Products Inc, USA
- Anacomp Inc. USA
- NomaDrive Inc. USA
- Data Minds, USA
- Font Lab, USA
- Innovative Decision Technologies Ltd, USA

◆ Asia Pacific

- Intelenet Global Systems Ltd
- GENPACT, India
- Covansys Corporation, India
- IntegraScreen Pte. Ltd
- UBTE, India
- BSNL, India
- University of Rajasthan, India
- RBSE, India
- NDCL (Nepal Telecom), Nepal
- Get IT Happening, Australia

◆ Europe

- Forensic & Compliance Systems Ltd. UK
- Radioscape Plc, UK
- Internet Hotel Marketing Ltd. UK
- ImagePick Inc UK.
- Cariba AG, Germany
- Nexus AG, Germany
- GPlus2 UK
- Europe by NET Ltd UK.
- Mustard, UK
- Single Click Solutions, UK
- Spark Business Solutions, UK
- Credica. Ltd.
- The Design Fly Ltd, UK
- ICDT, Greece
- Landscape Printing Systems Ltd. UK





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Client Speaks

- We have been working with Pratham Software for more than 3 years; in these 3 years we have found the team in PSI to be extremely committed, talented and efficient in their work. The remote offshore development model provides a low cost efficient model for European development. PSI's resources are professional and excellent communicators and expect to continue the successful association between Pratham Software, India and Forensic & Compliance Systems, UK. (www.cryoserver.com)
Paul Stubbs
C.O.O Forensic & Compliance Systems Limited UK
- "Let me first say we are delighted with the progress you have made in such a short time. Without pre-empting the outcome of this exercise we are extremely confident that we have found the right partner who understands project management, can turn ideas into solutions and can innovate on our behalf. We hope this will be a long and fruitful relationship for both our businesses."
Tom Donnelly
ImagePick Inc UK
- "We have performed a code review and PMD analysis on the XMLB2BProcessInstantiator. Once again, overall we found the code to be excellent and very well commented. Thank you for your great work"
Douglas Green
Savvion Inc, USA
- "This is a fantastic team effort. We have got the UAT signoff within time and with minimal observations. The customer is happy with the deliverables. Keep up the good work. Thanks for all the good work".
Satyaprakash Sharma
Genpact, India
- You are all doing a great job and I am excited about all our future projects.
GOOD JOB TEAM!
Eli Goodrich
International Auto Source, USA



Success Stories

9+ years development and implementation of BPM suite catering to Fortune 500 Customers



7+ years Outsourcing risk share and collaborative IT services for licensing management systems

6+ years – Captive ODC services for development and SQA for BI/ Operational Intelligence suite



6+ years- Captive ODC outsourcing services for forensic e-mail compliance solution Corporate Internet

2+ years- dedicated offshore for full product life cycle management solution





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Global Footprints

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We appreciate your time in reviewing the information and value every opportunity to work with you!

Please visit us at www.thePSI.com

